

ICA News

Fall 2011

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Newsletter of the Iowa Communication Association | Established 1965 | <http://www.iowacomm.org>

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ICA President Judy Vogel

President's Message: "...to learn from and to lean on."

Dear ICA Colleagues:

The 2011 47th Annual ICA Conference, "We All Need Somebody – Relationships Matter," is now a part of ICA history, but I know that the shared knowledge and strengthened relationships will continue to benefit our members, our students, our organization, and our discipline.

Once again, the quality of our sessions was outstanding. I tried to spend a few minutes in as many sessions as possible. I was struck by the professionalism and insights of the presenters. What a terrific group of people! I want to thank all who submitted proposals, planned sessions, and presented. All of you did a wonderful job. The quality of the sessions is the heart of the conference. This year, the Executive Committee chose three panels to submit to Central States Communication Association: David Wendt's "Building Relationships With Persons Living in Poverty"; Nicole Juranek and Elizabeth Duncan's "Solving the Mystery of the Missing Students"; and Marilyn Shaw's "We're All in This Together: Civility in the Workplace." Nicole Allaire's "Meet Me Online: Communication Theories in Online Dating" will be the backup session. Congratulations to all of you for your outstanding sessions!

Our keynote speaker, Bryan Burkhardt, the Director of the Electronic Crime Institute, both entertained us and provided important information for us to consider when using technology in our relationships. He made us aware of both the power and the potential dangers that technology brings to our lives.

Congratulations to this year's award recipients: Kim Powell, the Citation Award; Elizabeth Duncan, the New Teacher Award; and Jim Tredway, the Outstanding Adjunct Award. Each demonstrated the reasons why they were chosen by their eloquent remarks.

My thanks go to Mari Moses and Tiffany Cramer for their moving interpretations of "Lean on Me" by Bill Withers and "Bridge Over Troubled Water" by Simon and Garfunkel. Those songs continue to play in my mind!

Anna Schony and Yvonne Fielder have completed their terms as at-large members of the Executive Committee. Yvonne will continue on as the Communication Officer. We welcome Cindy Cochran and Bryan Kampbell as at-large members. Sarah Schaeffer will serve as the IAAE/ICA Mentor Chair. After several years of service to ICA, Susan Cantine-Maxson is retiring from the position of Executive Secretary. Thank you, Susan, for your contributions and your guidance. Barb Schmidt will now be the Executive Secretary. Mary Gill will be our next Journal Editor. The special topic is Communication and the Family. Gayle Pohl will join Kent Davis as co-editor of the Newsletter.

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President's Message, cont'd.

I was thrilled to see the large attendance at the Conference. For the first time in many years, we had attendees from all three Regent Universities in Iowa! We also had attendees from several 4-year institutions who either had never attended ICA in the past or who hadn't attended ICA for several years. Community Colleges were well represented, and we are getting more middle and high school teachers as well. Besides having members who came from throughout the state of Iowa, we also had attendees from six other states!

I believe that ICA has an exciting future! One reason I believe this is because of the wonderful students who attended the conference and presented their work. I commend them for their work and their academic success. Congratulations to the Top Student Paper presenters and especially to Samantha Turnquist for receiving the top award. Congratulations also go to those students who earned the ICA Recognition of Achievement in Speech Communication. The list of recipients is growing, and we hope to get more institutions promoting this recognition to their students

ICA is embarking on some exciting new endeavors. Sarah Schaefer is doing a wonderful job initiating the IAAE/ICA mentoring project. Please consider how you might be able to "give back" by mentoring first-year teachers in speech communication. Our Journal will soon be published online in addition to published in print. We have begun a photo directory of our members to make contacting and networking easier. Finally, our Communication Director has made great strides to promote ICA in the community and within the discipline.

The 48th Annual ICA Conference will be held at DMACC Ankeny Campus on September 21 and 22. Julie Simanski will be the program planner. She has chosen for the theme "Digital Directions: Communicating and Learning in the 21st Century." Start thinking now about how you can contribute to next year's program.

It was a joy to plan this year's program and to see all the pieces come together. I greatly appreciate the help from my DMACC colleagues and from Susan. It is a pleasure to serve ICA and the good people who are its members. I hope that you enjoyed the event and that you left feeling that your time at the conference was well spent. As ICA members, we all need each other to learn from and to lean on.

Sincerely,

Judy Vogel

ICA Recognition of Achievement in Speech Communication

Help your students gain a competitive edge when they start looking for a job by encouraging them to earn the ICA Recognition of Achievement in Speech Communication. Below are a list of the criteria.

1. Completion of 9 credits of speech communication or directly related courses for students at 2-year institutions and 18 credits of speech communication or directly related courses for students at 4-year institutions.
2. A GPA of 3.25 for speech communication and related courses; and a 3.0 GPA overall.
3. Students who qualify should submit their application and a copy of their transcripts to their speech professors.
4. Speech professors will verify the coursework and grade points and then submit the names to the ICA Executive Secretary (bjschmidt@dmacc.edu) and the ICA Webmaster (joyce.chen@uni.edu).

To view a list of past recipients, visit www.iowacomm.org >> awards.

ICA has new email address

ICA has a new email address! Correspondence may be sent to Barb Schmidt, executive secretary, at ica@iowacomm.org.

President Judy Vogel also has access to the account.

ICA Journal of Communication to go Online and In Print

The current issue of the ICA Journal on social networking will be the first to be available both online and in print. When the Journal is complete, it will be available to members on the ICA website. Members will be issued a password in order to access the Journal. The "Table of Contents" for the Journal will be available on the website to everyone. The Journal will also be printed with copies available to members at next year's conference.

New member spotlight



Name: Jamie Stech

Hometown: Osmond, NE

Work at IWCC: I am currently in my third year of teaching at Iowa Western Community College. I have taught classes in various formats including face to face, online, hybrid, and distance education through television. I have taught the following courses: Public Speaking, Interpersonal Communication, Intercultural Communication, Group Communication and Intro to Mass Media.

Education: I received my Bachelor of Arts degree in Speech Communication with an emphasis in Organizational Leadership and Public Relations from Wayne State College in Wayne, NE in May 2003.

I received my Masters of Arts degree in Communication Arts from the University of South Dakota in Vermillion, SD in December 2008.

I am currently working toward my Doctorate of Education with an emphasis in Higher Educational Leadership and Community College Leadership at the University of Nebraska- Lincoln. I plan to complete this degree in May of 2014.

Activities outside of the classroom: I am currently on the Diversity Committee at IWCC. I am a co-advisor of the Communication Club at IWCC. I am a member of the Diversity Reading Group at IWCC. I am a member of the Iowa Communication Association.

Special interests: travel, yoga, photography, reading, baking

ICA names Outstanding New Teacher

“My goal is to help you reach yours.” This quote sums up Elizabeth Duncan’s philosophy on teaching.

It is with pleasure that we announce Elizabeth Duncan from Iowa Western Community College as ICA’s Outstanding Young Educator for 2011. Elizabeth is in her 3rd year as a full-time instructor at Iowa Western Community College. She states, “as a teacher, I have reached my goal or objective when my students have reached theirs. Teaching at Iowa Western Community College allows me to reach my goal every day by helping students to learn communication skills that they need to be successful employees, co-workers, family members and friends. Since I teach skills-based courses, I want my students to be able to apply the material that we have learned to their lives. If they are able to apply those skills, I am confident that they will reach their goals, thus helping me reach mine!”

Perhaps Allison Bitterman, former student of Elizabeth’s, says it best, “Mrs. Duncan is one of the best teachers that I have ever encountered. She was able to take me, a tentative student, and encourage me to do my best. I was able to take steps that I would never have taken without her guidance. I entered a speech contest at the end of the semester and placed sixth in the college in my classification. I would have never accomplished this without her.” Former student Travis Kuster stated that, “Mrs. Duncan possesses all the qualities of a good teacher. Most and immediately noticeable was her friendly and warm smile that she naturally displayed while teaching the course. It was evident on the first day that Mrs. Duncan had a passion for teaching and that she really cared for each and every student in the classroom.”

Congratulations, Elizabeth! You are truly an Outstanding Young Educator!

Iowa Journal of Communication call for manuscripts

Volume 44, Numbers 1 and 2, 2012

The *Iowa Journal of Communication (IJC)* is currently calling for the submission of manuscripts, with a deadline of March 15, 2012 for the special theme topic: Communication and the Family. Guest editor for this issue is Dr. Donna Pawlowski, Associate Professor of Communication Studies at Creighton University (Ph.D. from University of Nebraska-Lincoln) and faculty member for the Health Administration and Policy and the Women's and Gender Studies Programs. Among her research interests are familial communication with an emphasis on health care and acute illness from the perspectives of the survivor, caregiver, gender differences in social support, dialectics and metaphors; as well as pedagogical implications of service-learning in family communication.

Deadline for manuscripts for the general communication issue of volume 44 are due March 15, 2012. Manuscripts are accepted from any communication scholar. Interdisciplinary efforts are welcomed.

One need not be a member of the Iowa Communication Association (ICA) to submit manuscripts. Submissions from all geographic areas are encouraged. The *IJC* publishes the highest quality of manuscripts on a variety of communication topics. Manuscripts may be philosophical, theoretical, critical, applied, pedagogical, or empirical in nature. We will also publish reviews or reflective pieces of concern to communication scholars. The *IJC* follows a policy of blind review so no author identification should appear in the body of the manuscript. Manuscripts should not exceed 25 pages (excluding references and tables/appendixes) and should include a separate title page that includes author(s) name, academic position, institutional affiliation, a brief bio, mailing address, phone number, and email address. Please also include a history of the work (including a description of any public presentation or publication of any part of the data set or portions of the manuscript and whether the manuscript is part of a thesis or dissertation) when appropriate. An abstract of no more than 100 words should accompany the manuscript. All submissions must conform to the latest edition of APA. Please submit only electronic submissions in Microsoft Word documents.

For submissions/questions regarding the special topics issue on Communication and the Family, please contact:

Dr. Donna Pawlowski
Dept of Communication Studies
2500 California Plaza
Creighton University
Omaha, NE 68178
drp@creighton.edu

For submissions/questions regarding the general communication issue, please contact:

Dr. Mary Gill
Box 2911
Buena Vista University
Storm Lake, IA 50588
IowaCommJournal@bvu.edu

A note of thanks from Elizabeth Duncan, ICA Outstanding New Teacher

ICA Selection Committee and Members,



Thank you again for choosing me as the 2011 Iowa Communication Association Outstanding New Teacher. Receiving this award at the ICA banquet was such an honor!

Also, thank you to all of you for your part in the ICA conference. I left the conference with so many fresh and new ideas that I can't wait to apply to my classroom. I enjoyed it all so much I am already looking forward to next year's conference!

Thank you again,
Elizabeth Duncan
Iowa Western Community College

At the Business Meeting during the fall Conference, Elizabeth agreed to work with Marilyn Shaw to begin archiving the history of ICA. If you have artifacts, pictures, programs, etc., from previous conferences or meetings, please contact either Elizabeth (eduncan@iwc.edu) or Marilyn (marilyn.shaw@uni.edu).

Plans underway for 2012 ICA Conference

Plans are underway for the 2012 ICA Conference. Please take note of the following information.

Call for Panels

The Iowa Communication Association is currently accepting panel proposals for the annual conference in the fall of 2012. The dates for next year's conference will be September 21-22, 2012 and will be hosted at the DMACC Ankeny campus-conference center. Next year's theme will be: Digital Directions: Communicating and Learning in the 21st Century.

No matter how desperately we may want to escape it, technology seems to touch every aspect of our lives. It affects the way we relate and maintain relationships with others. It is the way we send and receive information about anything from the news to political elections. As educators, technology can be a way we enhance learning and connect students within a global community. Furthermore, technology can help with the day-to-day management of our classrooms.

As teachers, can we effectively integrate technology into the learning environment and make it feel seamless? Are there innovative techniques or uses of technology that make your classroom more vibrant? Are there concerns about how students use and access technology? And finally, does technology always equal quality in our relationships and our teaching? Please consider proposing a panel for next year's conference. Proposals must be submitted using the form located on the Iowa Communication website by May 20, 2012 to Julie Simanski, 2012 ICA conference planner, jasimanski@dmacc.edu.

Ideas for Panels

Theme: Digital Directions: Communicating and Learning in the 21st Century

Blogs, software, hardware, second life, virtual office hours, video games, online learning, Facebook, Twitter, YouTube, Webpages, interactive whiteboards, social networking, LinkedIn, clickers, smart phones, wikis, apps, textbook websites, e-books, email, texting, sexting, online discussions, Skype, copyright rules, cyber bullying, privacy issues, listservs, search engines, RSS feeds, podcasts, video casts, webcasts, handheld devices, Kindle, WI-FI, etiquette, PowerPoint, digital pictures, plagiarism, Google, Jing, digital footprints, voicethread.com, ICN classrooms, flip cameras, technology training, glogster, access to technology, grants, resources, pros vs cons of technology, portfolios, jump drives, Microsoft Word, assessing online classes, technology skills in the workplace

Conference Hotel

AmericInn, the conference hotel in Ankeny, has new owners. The hotel will be under renovation over the next year. Therefore, the rate will be increasing, but will remain reasonably priced. Rates for a single occupancy will be priced at \$69.90 and a double occupancy will be \$79.90. The block of rooms will be available for Thursday through Saturday nights.

Congratulations to our 2011 ICA Conference basket winners!

Kim Powell	Luther College	Dave Wendt	Keokuk High School
Jamie Stech	IWCC	Nicole Juranek	IWCC
Chris Bond	MWSU	Steve Duck	University of Iowa
Jill Rhea	BVU	Susan Cantine-Maxson	Cloud Community College
Melissa Beall	UNI	Samuel Molzahn	Luther College
Nicole Allaire	DMACC	Eric Upmeyer	Vinton-Shellsburg High School
Mikaela Belland	Luther College	Kent Davis	Heartland Graphic Design
Elizabeth Duncan	IWCC	Dale Cyphert	UNI
Gayle Pohl	UNI	Karen Sindelar	Coe College
Linda Laine	Central College	Hannah Myott	Luther College

A special Halloween basket was presented to the children of Kim Powell at the banquet. We all know that it takes family cooperation/coordination to make things work. And as Kim was honored, so were her children!

Another gift basket was given to Tiffany Cramer, who delivered a sign language presentation to the song "Bridge Over Troubled Water" at the banquet.

Mentor program launched at fall conference

The Iowa Communication Association (ICA) is joining with other professional organizations across the state to help support first and second year teachers within our discipline. Teachers will be connected to mentors who can offer ideas and support in their content area. Through a grant that is administered by the Iowa Alliance for Arts Education, new teachers are given the opportunity and means to join ICA and attend the ICA Conference. Teachers are also invited to attend the free IAAE symposium on October 29th in Fort Dodge.

It is the hope that ICA members will help support this program by connecting student teachers and new teachers with the ICA mentor chairperson, Sarah Schaefer. Members are also asked to volunteer to be mentors and make suggestions about the direction of the program. Information about the mentor program can be found on the ICA website or by contacting Sarah Schaefer at sschaefer@waukeek12.ia.us.

Iowa Core Curriculum: Is communication effectively present?

David Wendt, Keokuk High School

Iowa Core Curriculum—the much maligned and hopeful salvation of the Iowa public education system—is slated to go into effect on July 1, 2012 for grades 9-12. The elementary portion of this legislation goes into effect for the 2014-2015 school year. All public and accredited non-public schools must have this curriculum in place to meet the expectations of the Iowa Department of Education.

Communication skills are inferred throughout the content and performance standards. The most important section of the curriculum is where communication is listed in the section titled 21st Century Skills (Civic Literacy, Employability Skills, Financial Literacy, Health Literacy and Technology Literacy). Employability Skills lists the expected outcomes to include working as a team, effective communication, ability to solve problems and innovative thinking. Technology Literacy also specifically lists communication-related skills.

The overall curriculum is divided into academic areas: Literacy, Mathematics, Science, Social Studies and 21st Century Skills. Standards and outcomes are listed within each academic unit. Critical thinking skills, a core component of a communication classroom, are a fundamental concept of the literacy section. The overall philosophy of effective communication is noted throughout all sections of the legislation.

One added set of proposed Theatre and Speech standards were presented to the Iowa Department of Education by a committee that was chaired by UNI Professor of Theatre Gretta Berghammer. Several ICA members were on the committee: David Wendt, Liz Hansen, Craig Ihnen and Sarah Schafer. The proposed standards were specific to theatre and speech skills and activities. To date, those standards have not been independently introduced into the foundation of the curriculum.

The term 'literacy' is used as a framework for many sections of the standards-based document. Literacy is defined as the ability "...to access, manage, integrate, evaluate and create information in order to function in a knowledge society." (ICT Literacy Council, 2002)

All levels of educators should be familiar with this implemented base of knowledge. Educators in the K-12 system will be mandated to include these standards on a daily basis. Teacher evaluation will also correlate closely to these concepts. Instructors at the post-secondary levels should have a full understanding of their in-coming students and their K-12 field of experience. For more information on the Iowa Core Curriculum visit www.corecurriculum.iowa.gov.

It is expected that the printed word 'communication' appears throughout the Iowa Core Curriculum. It is reassuring that numerous communication-related concepts are infused in each academic area. It is hopeful that communication will stand alone as an individual academic unit with specific performance standards and outcomes. It is refreshing that our discipline continues to be validated in a subtle way in the State of Iowa legislation.

Tredway named Outstanding Adjunct at 2011 Conference

This year's Outstanding Adjunct Award went to Jim Tredway. Jim has been an adjunct faculty member at the Des Moines Area Community College (DMACC) since 2008. He taught speech communication for 25 years at the high school level prior to going to DMACC. His experience, innovation, and respect for students are just a few of the qualities that made him a deserving candidate for this award. A student summed up Jim's teaching style by saying, "He is always prepared, has a great sense of humor, and is a generally pleasant human being. We are very lucky to have him."



Samantha Turnquist wins Frank Westpahl Top Student Paper Award

The top three papers from the Top Student Paper Competition were presented during the fall ICA Conference. Mandie Mickelson, Luther College, presented *Gleeful Sexuality: An Ideological Criticism of Homosexuality on Glee*. Anne Proesholdt, Luther College, presented *Lady Gaga's Christian Target Audience: A Rhetorical Criticism of "Born This Way" and "Judas."* The Top Student Paper Award went to Samantha Turnquist, Buena Vista University, for her paper, *Tales from the Dark Side: An Analysis of Jealousy in Intimate Relationships*.

Kim Powell of Luther College conducted the competition, and Pam Cooper of the University of South Carolina at Beaufort was the respondent.

ICA needs you! Check out these opportunities to get involved!

The Iowa Communication Association allows for a congregation of intelligent, like-minded professionals that are immersed in the inner workings of education to stay connected, cultivating relationships to share the 'good, the bad,' and sometimes 'the ugly.'

However, an organization is only as good as the people who are running it and its members. In order to develop your knowledge base of the Association, attend meetings regularly and devote some time to the organization. Your involvement will help you stay on top of what is happening!

One way to get involved would be to fill a position on the Executive Board. There will be openings for the upcoming year for the "At-Large Committee Members" and the "Communications Officer." Because the latter is a fairly new position, please read the description below and consider taking an active role in ICA.

Communications Officer: This is an appointed ad hoc position responsible for getting information out to the public about the Iowa Communication Association. The main duty is to publicize and promote ICA events, activities, and members as well as make contacts into educational institutions, community organizations, and businesses to encourage attendance at conferences and membership in ICA. The goal is to attract new groups to conference and increase membership!

As a member of the ICA executive committee, the Communications Officer will attend executive committee meetings (pre- and post-conference, membership business meeting, Skype committee meeting).

July-August: Phone calls, letters and emails are sent out to English Departments, Speech & Communication Departments at all colleges (two- and four-year, public and private) and universities in Iowa as well as schools that are close to the Iowa border (i.e., Nebraska, Illinois, Minnesota, Missouri, Wisconsin) informing them of our wonderful organization and upcoming convention.

English, speech/drama teachers at middle & high schools should also receive this information. This can be done by contacting the AEA (Area Education Agencies) to send out to their districts.

The Iowa High School Speech Association also has an updated list of names.

News releases about awards received by any member should be sent out to their supervisors and hometown as well as community newspapers.

September: Attend the ICA conference—Meet and greet all those you contacted!

Fall Conference Highlights



1. Kim Powell (l) receives the Citation Award from Mary Gill (r). 2. Students from Luther College share their family narratives. 3. A trio of IWCC professors enjoy the banquet. 4. Bryan Burkhardt delivers the conference keynote. 5. Judy Vogel thanks Susan Cantine-Maxson for her years of service as ICA executive secretary. 6. This year's conference provided students with the opportunity to share their research. 7. There were many opportunities to network at this year's conference. 8. Tiffany Cramer performs to "Bridge Over Troubled Water." 9. Student paper panelists receive feedback from Pam Cooper. 10. Attendees enjoyed the conversation at this year's banquet. 11. The DMACC campus made a beautiful setting for this year's evening activities. 12. Nicole Allaire speaks to attendees at the banquet. 13. Elizabeth Duncan receives the New Teacher Award from Judy Vogel. 14. Pam Cooper provides comments to student paper panelists.



See you next fall!!