



Spring 2011
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Newsletter of the Iowa Communication Association | Established 1965 | <http://www.iowacomm.org>

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ICA President Judy Vogel

President's Message: See you in September!

As I write this letter, snow is on the ground, but already plans are being made and excitement is building for the Iowa Communication Association 2011 Annual Conference on September 23 and 24. The Conference will be held again at the Conference Center in Building 7 at Des Moines Area Community College, Ankeny Campus. AmericInn has offered a price of **\$60.90** per room if reservations are made by **September 14** or until the block is filled. That is less than last year! In addition, the price is available for September 22, 23, and 24. Ranallo's on Third will cater our buffet banquet. Those who

attended last year's banquet will attest to the great food Pete Ranallo provided for us. Keep watching the ICA website, www.iowacomm.org, for more details as the program is developed.

This year's theme is "We All Need Somebody...Relationships Matter." As I stated in the Fall Newsletter, this theme allows for a wide range of topics in our personal and professional lives. Bryan Burkhardt, Director of the Crime Institute, will be the keynote speaker. Since technology is used more and more to reach out to others to build both personal and professional relationships, it is important that we learn how to use technology wisely and avoid problems that could occur. Now is when I ask you to step forward! Last year's Conference was successful because of all the wonderful ideas which were submitted for the program. Start thinking now about topics for sessions that you would like to submit for this year's Conference. The deadline for submissions will be **May 20**, but if you have ideas that you are tossing about, I would appreciate knowing before then. I am eager to see the ideas that you have! See the "Call for Sessions for 2011" article in this newsletter for some ideas that will get your thoughts started.

The ICA Conference is also a time when we present the Citation Award, the New Teacher Award, and the Outstanding Adjunct Award. This year the Board chose Kim Powell of Luther College for the Citation Award, ICA's highest honor. Be sure to read more about Kim in another article in this newsletter. Her service to ICA and to our discipline is exemplary. Please consider nominating colleagues who are new teachers or adjunct instructors for those respective awards. The criteria can be found in the newsletter articles and on the website.

I'm happy to announce another exciting adventure on which ICA is embarking. The ICA Board has agreed to participate in a mentoring program with the Iowa Alliance for Arts Education. Members of ICA will volunteer to serve as mentors for new speech communication teachers through grade 12. This alliance will benefit not only new teachers, but their school districts and their students. IAAE has funding from a grant that will support first-year teachers to attend professional conferences and pay their professional organizational dues as well as send them to a Fall Symposium for First-Year Arts Educators. It will also reimburse the mentors as necessary. Plus, ICA may well benefit by getting new members from the state's high schools! Please read the article in this newsletter which explains the program in more detail, and consider becoming a part of this important program. This mentoring program fits well with the theme of the 2011 Conference since mentoring is a great example of the way we need each other as professionals!

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Submissions needed for “We All Need Somebody...Relationships Matter”

Mark your calendars now for September 23 and 24, and save the dates to attend the ICA 2011 Conference. Make a point to invite a colleague who has never attended or who hasn't attended for several years. This will be a wonderful opportunity for all of us to connect as professionals and to be the “somebody” that others may truly need.

The theme for this year's conference is “We All Need Somebody... Relationships Matter.” As always, the Board is depending on our members to propose panels and roundtables that will make our conference time both memorable and helpful. This topic on interpersonal communication is rich with possibilities for the Conference! Think of all the ways that we rely on and need others in both our personal and professional lives. Here are some ideas to get your thoughts started:

1. Family topics: marriage, siblings, adoption, interracial marriages and families, parent-child relationships, or today's families
2. Work relationships: professional networking, office relationships, romance in the workplace, professional organizations, inter-generational work relationships, or international work relationships
3. Colors: people with different traits working together and building relationships
4. Cross-cultural relationships: generation, racial, gender
5. Student-teacher relationships
6. Building relationships with new cultures



The 2011 ICA Convention will be held September 23–24 at the DMACC Campus in Ankeny.

7. College counselors teaming with faculty
 8. Effects of social media and technology on relationships
 9. Views of family (friends, co-workers) on TV and in movies
 10. Family Ties: History, Heritage, Ancestry, Rituals, Oral History
 11. Relationships through experience, e.g., travel abroad
 12. Dual enrollment/2+2 agreements
 13. Full-time and adjunct faculty relationships (mentoring)
 14. Faculty and administration relationships
 15. Resolving conflict in families, education, business, politics
 16. Electronic matchmaking
 17. Building and rebuilding trust in relationships
 18. Support groups for addiction
 19. Problem hotlines e.g., suicide, depression
 20. “May I shut the door?” What to do when students come to you with problems
 21. Learning communities
 22. Using services of the college to help students
- This is just a start! Perhaps these topics will generate some ideas of your own. Complete the session proposal form, and follow the format for the session description which can be found at our website, iowacomm.org, and submit them to me electronically by **May 20**. Please use **Calibri 11 font** for your submission description. If you are interested in participating in a session, please email me, and I will connect you with others who have similar interests. I am excited to hear from you!
- Judy Vogel, ICA President
& 2011 Program Planner
DMACC Speech Communication
Professor
javogel@dmacc.edu
515-964-6331

Call for nominations: Outstanding Adjunct Teacher Award

Who are some of the most dependable, professional, and innovative instructors in your department? If the adjunct instructors in your department fit this description, nominate them for the Outstanding Adjunct Instructor Award.

This award is given during the ICA annual convention in the fall of each year. The nomination requirements are noted on the ICA website. However, the criteria for this award have changed slightly. Instead of awarding adjuncts after 5 years of teaching, the new criterion will be **2 years** of teaching.

Please consider recognizing those adjuncts in your departments who contribute in so many valuable ways. The application process is simple and the professional recognition is well worth the effort. Take a look at the nomination materials on the ICA website and honor your worthy adjuncts this year!

Application materials should be sent to:

Julie Simanski
ICA President-elect
DMACC
jasimanski@dmacc.edu

Carl J. Couch Research Award 2011

Have you gotten some really good student papers about the Internet in your classes this year? The Couch Center at UNI welcomes papers by students at all levels (undergraduate or graduate) that apply symbolic interactionist approaches to Internet studies. Deadline is **April 30, 2011**.

Winners receive cash prizes and an invitation to present their work at a session of the Association of Internet Researchers conference, October 20-22, 2011, in Seattle.

See complete call at http://www.ccsir.com/award_cc.htm.

ICA news briefs

Gordon Head won first place and **David Gatto** won second place at the Fall Informative Speech Contest held in November at DMACC.

ICA Recognition for Achievement in Speech Communication were awarded at the end of Fall semester to DMACC Students **Morgan Pearson, Taylor Cooper, Chuck Rolek**. These students also received NCA's Sigma Chi Eta Honors.

In October, the DMACC Diversity Commission presented its Tapestry Award to **Judy Vogel**. The award is presented to those who make a significant contribution toward the valuing of diversity in the community, within the college, and through his or her character.

Kim Powell to receive Citation Award at 2011 Fall Conference

At its winter meeting, the Executive Committee of ICA chose Kim Powell, Professor of Communication Studies and Women & Gender Studies at Luther College, as the 2011 recipient of the Iowa Communication Association Citation Award. Kim will receive this honor following the banquet at the ICA Annual Conference in September. The Iowa Communication Association Citation Award is given each year to a recipient who has consistently demonstrated exceptional service to communication and/or performing arts in Iowa over an extended period of time. It is the highest award the ICA can bestow.

Kim has been a member of ICA for 12 years and served ICA as the Iowa Communication Journal editor for nine years. During that time, she brought regional and national respect and recognition to ICA because of the quality of the journals she edited. All of the ICA journals she edited won first place in the Central States Communication Association regional journal competition. She now serves as editor of Communication Studies, the journal of the Central States Communication Association. In addition, Kim initiated and managed the ICA Student Paper competition for 9 years, routinely presented some of the most interesting and meaningful sessions at ICA conferences, and has been a valuable asset to the ICA Board.

Please congratulate Kim on this well-deserved honor.

ICA Outstanding New Teacher Award

Each year the Iowa Communication Association awards a deserving new teacher our Outstanding New Teacher Award. ICA is looking for someone who has demonstrated outstanding teaching and is in his or her first seven years of full-time teaching at any academic level. Please take the time to recognize teachers who have contributed to their students learning and to the discipline of teaching. Nominees do not need to be members of ICA, just a deserving teacher.

Application deadline will be early June but now is the time to think about who you would wish to recognize for the Iowa Communication Association Outstanding New Teacher award. Questions regarding nominations may be directed to Marilyn Shaw at Marilyn.shaw@uni.edu.

Outstanding New Teacher Nomination Procedures:

Nomination for the ICA Outstanding New Teacher Award is open to teachers in their first seven years of full-time teaching at any level, grade school through graduate school in the state of Iowa who are distinguishing themselves as outstanding classroom teachers. Nominees need not be members of ICA but will be encouraged to attend the fall conference to accept the award; self-nominations are appropriate.

Three copies of the following materials are to be submitted for nomination:

- A. The nominee's current academic vita.
- B. A total of three letters of recommendation from students, supervisors, colleagues, or administrators that cite specific reasons why the nominee should be selected for this award.
- C. Evidence of teaching effectiveness such as course/ instructor evaluations or a letter from an academic supervisor.
- D. A listing of the nominee's current teaching and co-curricular responsibilities.
- E. An example of a most effective teaching strategy, assignment, or lesson.
- F. A current teaching philosophy.

Nomination materials should not exceed 30 pages. Deadline for nominations is **June 1, 2011**.

Send nomination packets before **June 1** to:

Marilyn Shaw
Lang 369
University of Northern Iowa
Cedar Falls, IA 50614-0139

“The Iowa Communication Association is a professional organization whose purpose is to unite those persons with an academic or professional interest in all disciplines of Communication and the Performing Arts at all educational and professional levels in Iowa for the promotion of their mutual interests and the advancement of their common field.”

ICA Top Student Paper Award

Undergraduate and Graduate students are invited to submit papers for presentation at the 2011 Iowa Communication Association Conference to be held September 2011. All submitted papers that are accepted for presentation at the conference will be organized into thematic and/or top paper panels. The top three papers will be recognized on a top student paper panel, with the best undergraduate or graduate student paper receiving:

- Publication of the paper in the 2012 issue of the Iowa Communication Journal
- Recognition at the conference banquet on Friday evening
- A one year membership to the Iowa Communication Association (includes journal subscription)
- 2011 ICA conference dues paid

Papers should be no longer than 25 pages in length, typed, double-spaced, and may be on any communication topic. Papers are accepted on a rolling basis until **June 1, 2011**.

PAPERS SHOULD BE SUBMITTED ELECTRONICALLY TO: Melissa Beall, Professor/Editor of the Iowa Journal of Communication, UNI, melissa.beall@uni.edu.

Central College's Ziskovsky recognized by Iowa Communication Association



Jill Ziskovsky

Jill Ziskovsky of Dallas Center, IA, a senior at Central College, was awarded the ICA Recognition of Achievement in Speech Communication. Jill is the first student from a four-year institution to receive the honor.

In order to receive this award, students must achieve a GPA of at least 3.25 in their communication courses, and must have completed 18 credits of such courses if attending a four-year institution and 9 credits if attending a two-year institution. Courses which qualify include public speaking, interpersonal communication, small group discussion, intercultural communication, oral interpretation, professional communication, organizational communication, radio and TV communication, and other courses directly related to speech communication. This award is not restricted to students attending institutions within Iowa.

A double major in communication studies and Spanish, Jill carries a 3.90 grade point average (on a 4.0 scale) in her communication courses. After graduating from Central this May, Jill plans to move to Des Moines where she hopes to begin a career in public relations or other writing-focused profession.

Linda Laine, Associate Professor of Communication Studies at Central, submitted Ziskovsky's name for recognition. "Jill is an excellent student who not only achieves high standards herself, but also facilitates other students' learning through her leadership in class discussions, group projects, and peer tutoring," said Laine. "This recognition is well-deserved."

If you have students who meet the criteria for the award, encourage them to submit an application before **June 1!** Award criteria and application information can be found on the ICA website.

Student Testimonial on Earning ICA Recognition of Achievement in Speech Communication

Hi, Mrs. Vogel!

I wanted to let you know how earning the Speech Honors is working for me. I have been working for a company since July. I was hired for this position based on my background and the Speech Honors. The most interesting thing that has happened to me is that I just accepted a different offer with a huge company here in Des Moines.

When I started full time at DMACC, it was because I was let go from a company which I loved and in which I had worked my way up to make a decent amount of money. The offer I just accepted is \$16,000 more a year than what I have been making. That is more than \$1000 a month difference which is HUGE to me.

I really just wanted to let you know how earning Speech Honors has helped me. Please feel free to use this testimonial to get more students into the program. It is well worth the time and effort. It is continuing to pay off for me.

Thank you SO MUCH!!!!

Michelle

Every teacher knows how good it feels to hear that something you did or encouraged your students to do made a difference in their lives. This testimonial was written by a DMACC student who had earned both ICA Recognition of Achievement in Speech Communication and NCA's Sigma Chi Eta Honors. Several students who have earned the speech honors have provided similar feedback. Encourage your students to earn the honors. Publicize the honors on your campuses in newsletters, on flyers, in your classes. Help your students get the edge they need to be successful in the workplace.

Get involved in ICA

Have you wanted to get more involved with ICA? Would you like the opportunity to add to your vitae? Do you have some ideas about the conference, the newsletter, or the journal? Now is the time to step forward. If you would like to be nominated for either an at-large position on the executive committee or as executive secretary, please submit your name to Julie Simanski, jasimanski@dmacc.edu. Elections will be held at the fall meeting.

Put Your College Departmental Website on the ICA Website

If the speech department at your institution has a website that you would like included on the ICA website, please send the link to Joyce Chen at joyce.chen@uni.edu. She will be happy to add your department to the list.

ICA Board Takes Initial Steps to Partner with IAAE in Statewide Mentoring Program For First-year Speech Communication Teachers

The purpose of the IAAE mentoring program, funded by the Iowa Department of Education, is to improve the quality of arts education in Iowa through mentoring first-year arts teachers in K-12. It is designed to enhance current mentoring programs, not replace them. ICA's mentoring will be discipline-specific to speech communication assisting new educators with teaching ideas and approaches directly related to our discipline. We join with several other state-wide arts organizations which are participating in the project.

The Iowa Arts Educators Mentor Program benefits not only the new teachers, but their students, districts, and communities. It provides first-year teachers with financial support to attend professional conferences and pays professional organization dues up to \$250. These teachers are also invited to attend a Fall Symposium for First-year Arts Educators at no expense. The third component of the program involves mentoring by a retired or active experienced teacher.

To begin ICA's involvement in the IAAE mentoring program, ICA must first name a Mentor Chair and members of a mentoring committee. Next, we will need to identify all school districts in the state and identify first-year speech communication teachers. The final step will be to match mentors with mentees and determine methods of communication between them. Mentoring may involve face-to-face meetings and observations, or it may mean communication via phone, Skype, email, etc. If observations are desired by both the mentor and mentee, funds are available through the IAAE grant to pay the mentor for time spent and travel expenses, if necessary.

The ICA Board believes that participation in this mentoring program is an exciting opportunity to support and encourage first-year speech communication educators, to make our organization better known throughout the state, and to attract new members to ICA. Consider becoming a part of this new venture for ICA!

Constitutional Changes to be Voted on at September Business Meeting

The following changes to the ICA Constitution and By-laws will be voted on at the ICA Business Meeting held on Saturday, September 24, during the Conference held at the Ankeny campus of DMACC. The current Constitution and By-laws can be viewed on the ICA website: iowacomm.org.

Proposed Changes to the ICA Constitution

Article VIII.3: Amendments may be adopted in the general meeting of the annual convention provided the proposed amendment had been electronically mailed to the members at least two weeks in advance of the annual convention. (Allows for electronic voting.)

Article VIII.4: Amendments may be adopted by electronic vote of the members on the basis of those ballots which are received within twenty days after the ballots have been electronically mailed to the members by the Executive Secretary. The Executive Secretary shall count the ballots and announce the results publicly in the next issue of the ICA Newsletter. All ballots shall be filed for record until the close of the next annual convention of the Association. (Allows for electronic voting; results published in Newsletter but not in Journal.)

Proposed Changes to the ICA Constitution By-laws

Article III.3: The slate of nominees for election shall be electronically mailed with the notification of the annual convention to each paid member of the Association at least two weeks prior to the convention. Absentee votes may be returned electronically and must be returned to the Executive Secretary before the scheduled election. (Allows for electronic balloting and voting.)

Article III.7: The results of the election shall be published in the next issues of the Iowa Journal of Communication and the ICA Newsletter. (Spelling correction.)

Article IV.5: Delete from the by-laws. (FISO no longer exists.)

Article IV.6 (Change to Article IV.5): The Past President and the Executive Secretary will annually review the Constitution and By-laws. They will report any necessary changes to the Executive Board. After Board approval, these changes will be recommended to the membership at the fall conference. (The current by-laws have the President-elect and the Executive Secretary reviewing. A past president would have a better understanding than a president-elect.)