



News

Newsletter of the Iowa Communication Association | Established 1965 | http://www.iowacomm.org

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President's Message: Beginnings

As winter weary Iowans, I'm sure you're looking forward to spring as much as I am! Right now, a little bit of sunshine and greenness could go a long way. To many, spring symbolizes new beginnings and new starts. One of those new starts begins with the planning of the 2013 ICA conference. May is right around the corner and this is when conference proposals are due. The conference call is enclosed in this newsletter. If you haven't been a part of the conference before, maybe it's time to begin. In addition, if you've presented in the past, think about ways you can invite new panelists to be a part of your panel. I encourage all of you to read the call and start thinking about how you might be able to submit a proposal that complements the theme, "Being Professional."

In February, the executive board met via Skype to discuss several business issues. I'm thrilled to announce several exciting beginnings for some of our members. David McMahan has agreed to step into the role of editor for the Iowa Communication Journal starting 2014. He will begin shadowing Mary Gill to learn the nuts and bolts of editing. Our journal is an excellent publication that is well known for its commitment to scholarly work as well as featuring the writing of our best student papers. We are so fortunate to have David continue this outstanding effort. Next, Ann Minnick has graciously offered to act as our Business Manager for the journal. David Wendt will mentor her over the next year to prepare her for this position. ICA is thankful to have such dedicated members to fill these important positions.

Not only does the fall conference give us the opportunity to interact with colleagues around the state, but it is our chance to honor members for their achievements. One of ICA's highest honors is the Citation Award. During the February meeting, the executive board considered several well-deserving nominees. After much discussion, Susan Cantine-Maxson was selected as the 2013 Citation Award winner. Susan is a long-time member and has given back to our association in so many ways. Please read the article detailing Susan's many superb qualifications. Speaking of awards, if you know of a great adjunct that your department would like to recognize or if you're familiar with a new teacher doing innovative teaching in the field, think about nominating them for either the Adjunct or New Teacher awards. These are opportunities to pat deserving colleagues on the back for all they do for your institution but also for the State of Iowa. The criteria and contact people are posted on the ICA website and are also discussed within this newsletter.

Three of the panels from the fall conference were selected as showcase panels for Central States Communication Association conference. ICA forwarded panels represented by the faculty at Luther College, Iowa State University, and Iowa Western Community College. If you plan on attending CSCA at Kansas City in April, make an effort to support our members by attending these thought-provoking panels.

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President's Message (cont.)

Plus, if you see colleagues from around the state that are not members of ICA, please put in a plug for us and encourage them to visit our website and/or attend the conference in the fall.

So, as your semester winds to an end, remember we are just beginning to plan the fall conference. ICA and the conference depend on your willingness to begin anew. What beginnings are in store for you? Will you propose a panel? Nominate a colleague? Or perhaps, serve on the board in the upcoming year? ICA can only improve with your support.

Let's begin!

Being Professional: 2013 ICA Conference Theme

by Julia Simanski

The theme for next year will be around the idea of what it means to be a professional. It's never too early to start thinking about panels you'd like to submit for conference 2013. Several questions are listed to get you thinking about possibilities for round table discussions or panels or ways you can collaborate with others from around the state.

Some questions that can be posed include: What do students need to know to become professionals? What assignments or projects do you do to prepare them? Should we gear our curriculum for a particular profession or for a well-rounded liberal arts background? What skill set or knowledge base do students need to have for their future work lives? How does the participation in clubs, activities, or programs benefit graduates?



The 2013 ICA Convention will be held September 20–21 at the campus of Des Moines Area Community College (DMACC) in Ankeny.

What do businesses want from communication-oriented graduates? How can the new teacher experience be enriched? What are the trends or needs of the 21st century worker? What communication situations or experiences should students have to ready them for work? What jobs are available for communication graduates?

How can we strengthen our own professional experiences? What organizations, programs, or opportunities could benefit us professionally? What does it take to be a good colleague? How do mentoring programs work at your schools and institutions? How can we strengthen ICA, CSCA, or NCA? How do you build an effective vitae?

Save the Date: 2013 Conference Information

Next year's conference will be held at the Ankeny DMACC campus conference center on September 20 and 21, 2013. The AmericInn will host conference attendees for reasonable rates. A block of rooms for Thursday, Friday, and Saturday nights have already been reserved. Mark your calendars today!

A Brand-New ICA Member

by Nicole Juranek



ICA member Elizabeth Duncan of Iowa Western Community College gave birth to her second child on January 13th. Isaac Benjamin was born at 12:55 a.m. weighing 8 pounds, 13 ounces. He was 21 3/4 inches long. Elizabeth's husband, Matt, and son Eilert (age 2) are very excited about Isaac's arrival.

Elizabeth is at home with her family for the spring semester. She will return to teaching this summer. Her co-workers miss her dearly!

Davis Recognized by Iowa High School Speech Association

by Kent Davis

ICA member and newsletter co-editor Kent Davis was recognized as a Superior-Rated judge by the Iowa High School Speech Association (IHSSA) for the 2012 contest season. Davis has judged for the IHSSA since the 1995 contest season.

Three Showcase Panels Forwarded to Central States in Kansas City

by Julia Simanski

Each fall, the executive board selects three showcase panels from the ICA conference to forward to Central States. This year's panels include:

- 1) New Media & Popular Culture Pedagogy
Presenters from Luther College: Derek Sweet, Thomas Johnson, and Sarah Wilder
- 2) Strategies for Gaining and Maintaining Attention in the Age of Technology
Presenters from Iowa State: Christopher Anderson, "Video Clips: What Works for Gaining Attention and Framing Learning" / Mary Stoecklein, "Low Tech and High Tech Options for Community Building in the Classroom" / Jamie Harsha, "Smart Phones & Smart Students: Turning a Liability into a Strength for Learning" / Amy Slagell, "Embracing Pronunciatio: Delivery and Attention in the Multi-Modal World"
- 3) "Class is starting. Please ~~put away~~ get out your cell phones!"
Presenters from Iowa Western Community College: Elizabeth Duncan, Nicole Juranek, and Jamie Stech

Susan Cantine-Maxson 2013 Citation Award Winner

by Julia Simanski



Susan Cantine-Maxson

It is no wonder Susan's name was forwarded as a nominee for the Citation Award. Her remarkable career in teaching Speech/Theatre has spanned over 41 years. In that time, she has been involved in teaching Speech at the high school and college levels. Moreover, she has dedicated her time and expertise in the direction of extracurricular speech and theatre. Professionally, she has been an active member in numerous professional organizations often taking on various leadership roles. Finally, even in retirement, she has been a lifelong advocate of the Arts.

Susan's high school career started in Northeast Iowa. She taught in both the Wapsie Valley and Decorah school districts. In Decorah, Susan built her legacy. She taught, eventually became department head, directed speech and theatre activities, and hosted large group speech contests. Not only did she teach at the high school level, but has taught Speech, English, Literature, and Education courses at Luther College, Northeast Community College, Cloud County Community College, and Fort Hays State University.

While teaching, Susan successfully coached her students in individual and large group competitions and directed numerous plays and musicals. In 2005, the Iowa High School Speech Association inducted her into the Hall of Fame and in 2000 the National Federation of Interscholastic Speech, Drama, and Athletics selected her as Outstanding Speech/Theater teacher.

Professionally, she was involved in IHSSA and was selected to be a critic at All-State Speech competition. Yet, throughout her career, she acted on the ICA executive board for a total of 12 years. From 2005-2011, Susan was Executive Secretary of ICA helping with conference registration, taking on the roles of secretary and treasurer for the organization.

Susan's passion for the Arts has been a running theme throughout her professional and personal life. The list of endeavors is extensive. Just to name a few, she has taught creative dramatics in the high school classroom, acted as a creative drama consultant for the Iowa Department of Education, assisted with the Summer Opera at Luther College, and, is currently Executive Director of the Brown Grand Theatre in Kansas. Her vitae oozes with a love and dedication to Theatre Arts.

Susan's career and accomplishments are the epitome of a "master teacher." She should be proud of her ongoing involvement and leadership in the field of Speech and Theatre. The Iowa Communication Association is honored to call Susan a member of our organization. It is with great distinction that ICA announces Susan as the 2013 recipient of the Citation Award. Congratulations!

ICA Outstanding New Teacher Award

DO YOU KNOW A NEW TEACHER IN SPEECH COMMUNICATION WHO IS DOING AN OUTSTANDING JOB? If so, please consider nominating that person for the ICA Outstanding New Teacher Award. Each year at the Awards Banquet during the annual conference in September, ICA recognizes a deserving faculty member who is in his or her first seven years of full-time teaching. Nominees do not need to be members of ICA to have their names submitted for the award. Although ICA encourages the recipient to attend the conference and banquet, it is not mandatory that the recipient attend. The recipient will receive banquet tickets for him/herself and a guest compliments of ICA. Information about the award and nomination requirements may be found on the website: www.iowacomm.org. Questions regarding the nomination process may be directed to Past-President Judy Vogel at javogel@dmacc.edu.

Criteria for the ICA Outstanding New Teacher Award:

1. The nominee must be in his or her first seven years of full-time teaching.
2. The nominee may be teaching at any level, grade school through graduate school, in the state of Iowa.
3. The nominee must have distinguished him/herself as an outstanding classroom teacher.
4. The nominee does not need to be a member of ICA.
5. Self-nominations are appropriate.

Materials to be electronically submitted for nomination: (Submissions must be created in Word and all materials must be submitted in a single file.)

1. The nominee's current academic resume or vita.
2. A total of three letters of recommendation from students, supervisors, colleagues, or administrators that cite specific reasons why the nominee should be selected for this award.
3. Evidence of teaching effectiveness such as course/instructor evaluations or a letter from an academic supervisor.
4. A listing of the nominee's current teaching and co-curricular responsibilities.
5. An example of a most effective teaching strategy, assignment, or lesson.
6. A current teaching philosophy.

Nomination materials should not exceed 30 pages. The deadline for nominations is **June 1, 2013**. Send nomination materials to **Judy Vogel, javogel@dmacc.edu**.

“The Iowa Communication Association is a professional organization whose purpose is to unite those persons with an academic or professional interest in all disciplines of Communication and the Performing Arts at all educational and professional levels in Iowa for the promotion of their mutual interests and the advancement of their common field.”

ICA Top Student Paper Award

Faculty, please encourage your undergraduate and graduate students to submit papers for presentation at the 2013 Iowa Communication Association Conference to be held September 20-21, 2013. Papers accepted for presentation at the conference will be organized into thematic and/or top paper panels. The top three papers will be recognized on a top student paper panel, with the best undergraduate and graduate student paper receiving:

- Publication of the paper in the 2014 issue of the *Iowa Journal of Communication*
- Being named the 2013 Westphal Student Paper recipient
- Recognition via a certificate and monetary award presented at the conference banquet on Friday evening
- A one-year membership to the Iowa Communication Association (includes journal subscription)
- 2013 ICA conference dues paid

Papers should be no longer than 25 pages in length, typed, double-spaced, and may be on any communication topic. Submission deadline is **June 1, 2012**.

Papers should be **SUBMITTED ELECTRONICALLY** as a **WORD DOCUMENT** to: Mary Gill, Editor of the *Iowa Journal of Communication*, at gill@bvui.edu.

Call for nominations: Outstanding Adjunct Teacher Award

by Kim Powell

The Iowa Communication Association recognizes outstanding adjunct instructors in Iowa in disciplines that serve the interests of the Iowa Communication Association by awarding one or more “Outstanding Adjunct Teacher Awards” each year. We encourage each school in Iowa to nominate candidates for the award. Nominees are responsible for collecting and submitting materials for the award.

Criteria for Outstanding Adjunct Teacher Award:

1. Nominees must be currently teaching as an adjunct at any post secondary school.
2. Nominees must have been teaching at least three years in an adjunct position.
3. Nominees must teach within the state of Iowa.
4. Nominees are not required to be members of ICA.
5. Nominees will be encouraged to attend the ICA conference to accept the award if selected.
6. Self-nomination is acceptable.
7. Three or more of the following materials are to be submitted for nomination:
 - A. The nominee’s current academic vita
 - B. Three letters of recommendation from students, supervisors, colleagues, or administrators that cite specific reasons why the nominee should be selected for this award.
 - C. Evidence of teaching effectiveness such as course/instructor evaluations or a letter from an academic supervisor.
 - D. A listing of the nominee’s current teaching and co-curricular responsibilities for the past five years.
 - E. An example of an effective teaching strategy, assignment, or lesson
 - F. A current teaching philosophy.

NOMINATIONS SHOULD BE SUBMITTED ELECTRONICALLY BY MAY 25, 2013 TO:

Kim Powell

Chair of the Adjunct Teacher Award Committee
kimpowell@luther.edu

Call for Article Submissions for Iowa Journal of Communication

by Mary Gill

We continue to accept manuscripts for Volume 45 of the *Iowa Journal of Communication*. Manuscripts on any topic related to communication are welcome. Manuscripts on any aspect of political communication are also sought for the special issue of Volume 45. Submit manuscripts to IowaCommJournal@bvu.edu for consideration. More information about submission standards may be found at www.iowacomm.org.

IJC Reviewers Sought

by Mary Gill

As submissions to the Iowa Journal of Communication heat up for this year, if you are interested and able to serve as a reviewer, please complete the form located at www.iowacomm.org >> **Journal Information** >> **Reviewers Interest**.

Return the form to Mary Gill at either gill@bvu.edu or iowacommjournal@bvu.edu.

ICA Board Position Openings

by Kim Powell

Are you interested in serving on the board of ICA? ICA will have an opening for two at-large members of the board, as well as a Communication Director at its September 2013 meeting. If interested in these positions, please see the position descriptions at www.iowacomm.org >> **officers** and email Kim Powell, President-Elect of ICA, with your interest at kimpowell@luther.edu.

Mentoring is Alive at ICA

by Sarah Schaefer

The Iowa Communication Association (ICA) is entering the third year of partnership with the Iowa Alliance for Arts Education and the Arts Educator Mentor Program. This program is designed to connect new communication teachers with experienced mentors from ICA. This year we brought together three pairs of teachers who connected through the fall conference and e-mail. The goal of the IAAE program is to help new teachers through their first two years in the high school classroom.

This year we have three teachers who are new to the communication field that have connected with ICA members. Allison Krois is a first year teacher at Williamsburg. She worked with Eric Upmeyer, an experienced teacher from Vinton who was also named 2012 Recipient of the NSAC award for High School Teacher of the Year. Allison and Eric met at the fall ICA conference and have also connected through e-mail and IHSSA events in their area. Jennifer Marsh, a first year teacher at North-Linn High School has been paired with Marilyn Shaw from UNI. Jolynn Swarzendruber of Prairie High School is new to teaching communication classes. She has been partnered with Cindy Cochran, a former high school instructor who is currently teaching at Kirkwood.

When asked about the mentoring experience, Eric Upmeyer shared the following comments: "I think I am learning as much if not more than Allison - it's the connection that I have with her that is important. I remember when I was starting out just how nice it was to have people that I knew that I could go to with a question or just a friendly face at a convention or speech contest. Allison's questions make me think about my own teaching and what new techniques or directions I can go. And it is great to see a first year teacher already finding success!"

We hope to have some mentor visits yet this spring and help support these young professionals in any way possible. As we look towards next year, we can use the help of all ICA members to expand this program. If you are working with student teachers or know of any teachers who will be entering the communication field, please let them know about the mentor program. We can offer support for them to attend the fall ICA conference as well as other events. Also, if you have a new secondary colleague or know of an opening in your district or in a neighboring district, let us know so that we can connect with new faculty members. Finally, consider volunteering to serve as a mentor. Please contact Sarah Schaefer at sschaefer@waukeek12.ia.us for information.

NCA Marcella E. Oberle Award for Outstanding Teaching Award Wants Nominees

by Melissa Beall

Please think about worthy K-12 teachers and nominate that person for the NCA Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 and send the appropriate materials to Melissa.Beall@uni.edu.

The Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 recognizes teachers in grades Kindergarten through Senior High School level and who have exhibited both outstanding teaching and a commitment to the communication profession. The nominee must be considered "an outstanding teacher" by supervisors, colleagues and students. The recipient of the award will receive a plaque and a cash award from the Marcella E. Oberle Award Fund and will serve on the award selection committee the following year.

Nominations must be sent to the selection committee chair by someone well acquainted with the nominee's qualifications. Self-nominations are encouraged.

The nomination must include the following material (copies will not be returned):

- a cover letter stating why the person should be recognized by the association for distinguished teaching in grades K-12
- the nominee's vita
- and letters of recommendation from three persons familiar with the nominee's qualifications

Send nominations to:

Melissa Beall, committee chair via email at: MELISSA.BEALL@UNI.EDU
Nominations should be sent as a Microsoft Word or PDF email attachment.

BVU News

by Mary Gill

BVU's Final Theatre Show of the Season

The final show of Buena Vista University's theatre season is *Don't Dress for Dinner*. Set in a converted barn in the countryside, this farce has everything a great comic play needs: hidden identities, Freudian slips and splatting pratfalls, an all-you-can-eat menu, and a little marital infidelity in typical farcical fashion. Performances are April 24-27, 2013 in Anderson Auditorium. The program earlier produced *Little Shop of Horrors* in the fall, a touring Children's Show, Magic Theatre during January and a full-stage show entitled *Circle Mirror Transformation* in February.

BVU Theatre wins Awards

The Buena Vista University Theatre was awarded three certificate of merit awards by the Kennedy Center American College Theatre Region 5 Festival held Jan. 20-26 in Lincoln, Neb. Region 5 includes colleges from Iowa, North Dakota, South Dakota, Minnesota, Nebraska, Kansas and Missouri.

Tyler Klobassa, a junior computer science/information technology major from Nashua, won the Excellence in Lighting Design for *Doubt*, Excellence in Lighting Design for *Little Shop of Horrors*, Excellence in Stage Management for *Little Shop of Horrors*, all Theatre productions in the 2012 academic year.

Tyler used an app on his iPad in designing the lighting for the BVU performances that allowed him to control all of the lighting channels from anywhere in Anderson Auditorium, where the plays are performed. The iPad app allowed lighting design work to be completed without having to run around bringing up lights or needing two people, one in the catwalks and the other at the lighting board in the control room. Tyler, with the use of this app, was able to be in the catwalks or anywhere in the auditorium and use his iPad to adjust the lights or run through cues. David Grant Walker is BVU's Technical Theatre Director who worked directly with Tyler.

BVU's Digital Media Program Wins Awards

Buena Vista University media organizations KBVU radio, UCN cable, and *The Tack*, the on-line newspaper, received multiple awards from the Iowa College Media Associations (ICMAs) awards ceremony held on Feb. 7 in Des Moines. Twenty-two awards were received in total, including the 2012 Multi-Media Organization of the Year given to *The Tack*.

Buena Vista University Digital Media Program intentionally took the move to digital media a few years ago. Awards that demonstrated this move into digital media include Best Show Entertainment, Best News Programming, Best Variety, Music and Comedy Program, Best Online Edition, and Best Multimedia Slideshow.

In addition to the 2012 Multi-Media Organization of the Year Award, first place awards in multi-media were received in the following categories with students responsible for each creation:

Best Breaking Story: *The Tack Online*, **"Syndergaard trial coverage"** (Ron Forsell, Class of 2012)

Best Original Content: *The Tack Online*, **"Plus/minus grading system receives mixed reviews"** (Holly Frerk)

Best Multimedia Slide Show: *The Tack Online*, **"Amber waves of grain: An Iowa farmer's reflection"** (Grace Bodey, David Ekstrom, Kelsey Fredricks, Monica Figueroa)

Three first place radio awards were also received:

Best Commercial: KBVU, BVU Admissions (Grace Bodey)

Best News Programming: KBVU, "Harvest news special" (Grace Bodey)

Best Show Entertainment: KBVU, "From The Beaver Den" (Demetrius Heard)

BVU's UCN Studio also received the Best Variety, Music and Comedy Program in television for "Mix in Imagination with The POPits" (David Ekstrom; Mark Haugen, Class of 2012–Advanced Video 2011)

2013 ICA Panel Proposal Request Form:

Due May 30, 2013

Emailed to: jasimanski@dmacc.edu

Submitter: _____

Address: _____

Phone Number: _____ E-Mail: _____

Include any special requests for the room set-up: _____

Program Format: _____
(Themed Paper Panel, Roundtable Discussion, Student Paper Panel, Debate, Performance, GIFTS, or other)

Media Requests (Please only request media resources if the format absolutely requires it): _____

Special Needs (e.g., time, day, other): _____

Below, please provide the copy for the panel, written as you would like it to appear in the program including all of the names of presenters and titles of presentations. Use Calibri and 12 point font. No hand-written proposals will be accepted.